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Docket No.: WD2-98-007

Total No. of Pages in this Submission: 354

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

BOX PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

**APPLICATION TRANSMITTAL LETTER**

Transmitted herewith for filing under 35 U.S.C. §111(a) and 37 C.F.R. § 1.53(b) is a new utility patent application of:

Inventor(s): Jay S. WALKER, Andrew S. VAN LUCHENE, Magdalena MIK and John CHUPREVICH

For: SYSTEM AND METHOD FOR TRACKING AND ESTABLISHING A PROGRESSIVE DISCOUNT BASED UPON A CUSTOMER'S VISITS TO A RETAIL ESTABLISHMENT

- ☐ This application is a:
- ☐ CONTINUATION
  - ☐ CONTINUATION-IN-PART
  - ☐ DIVISIONAL

of prior application no.: \_\_\_\_\_

- ☐ With respect to the inventorship of the co-pending parent application, from which this application claims benefit under 35 U.S.C. §120, the inventor(s) in this application is (are) less than those named in the copending parent application and the following inventor(s) should be deleted from this application:

Inventor(s) \_\_\_\_\_

**Papers Enclosed:**

Enclosed are:

X	31 Page Application, including 9 pages of claims and 1 page of Abstract
X	18 Sheets of drawing(s)/Formal Figs. 1-14
X	Express Mail Certificate
X	An Assignment of the invention to <u>Walker Asset Management Limited Partnership</u> with recordation cover sheet
X	Verified Statement Claiming Small Entity Status
X	Information Disclosure Statement, PTO-1449 and cited references
X	Combined Declaration and Power of Attorney
	Preliminary Amendment
	Other:

**F e Calculati n:**

The filing fee has been calculated as shown below:

	(Col. 1)	(Col. 2)	SMALL ENTITY	LARGE ENTITY
FOR:	NO. FILED	NO. EXTRA	RATE	FEE
BASIC FEE				\$395
TOTAL CLAIMS	89 -20 =	69	X \$11 =	\$759.
INDEPENDENT CLAIMS	8 -3 =	5	X \$41 =	\$205
MULTIPLE DEPENDENT CLAIM PRESENTED: 0			X \$135 =	\$0
			TOTAL	\$1359

\*If the difference in Col. 1 is less than zero, enter "0" in Col. 2

**Method of Payment:**

- ☒ Please charge \$ 1359.00 to Deposit Account No. 50-0271. A duplicate copy of this paper is enclosed.
- ☒ The Assistant Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 or 1.17 which may be required during the pendency of this application, or to credit any overpayment, to Deposit Account No. 50-0271.

**Address for Correspondence:**

- ☒ Please address all future communications to:

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Respectfully submitted,  
Walker Asset Management Limited Partnership

Dated: March 27, 1998

By Dean P. Alderucci  
Dean P. Alderucci  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Application of:

Jay S. WALKER, et al.

for SYSTEM AND METHOD FOR TRACKING AND  
ESTABLISHING A PROGRESSIVE DISCOUNT  
BASED UPON A CUSTOMER'S VISITS TO A  
RETAIL ESTABLISHMENT

Serial No.: To be assigned

Filed: March 27, 1998

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) Examiner: To be assigned  
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)  
)

) Group Art Unit: To be assigned  
)  
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) WD Docket No.: WD2-98-007

CERTIFICATE UNDER 37 CFR 1.10 OF MAILING BY "EXPRESS MAIL"

EM566048603US

"Express Mail" label number

March 27, 1998

Date of Deposit

I hereby certify that the attached papers or fees:

Transmittal Letter  
Patent Application (31 pages)  
Formal Drawings (18 sheets - Figs. 1-14)  
Combined Declaration and Power of Attorney  
Assignment with Recordation Cover Sheet  
Verified Statement Claiming Small Entity Status  
Postcard

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Charles Rattner (PTO Reg. No. 40,136)

(Typed or printed name of person mailing papers or fees)

(Signature of person mailing papers or fees)

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